



ATTRACT & KEEP CUSTOMERS

Seedhead
DESIGN CONSULTANCY
UX

EXCEED YOUR CUSTOMERS' EXPECTATIONS



Good User Experience Design = More Customers

User Experience Design (UX) is a powerful tool to keep your clients happy and achieve business goals. UX is all about syncing your products, services and communication, with your client's values and expectations.

This is achieved through research, simplifying your systems, making information easily digestible, and using smart visual communication.

So, where to from here?



... Use a Professional

Have you ever heard the saying 'can't see the forest for the trees'? In other words, you can't see your business as a whole when you're in it.

A design consultant objectively views your business from an outsider's perspective and helps solve problems you have, and problems you don't know you have.

This saves you money and builds your profit long term.



Harness the Power of UX

Your design consultant will:

- **Research and report** on your customers' values, and what you are currently saying, doing, and selling.
- **Make recommendations for changes aligned with your goals.**
- **Implement approved changes**
Most likely this will involve simplifying and beautifying your in-house, print and digital communication, using easy to follow instructions with visual hierarchy that reinforces your branding at every turn. It's critical to delight your customers at each touchpoint; this increases your repeat and referred business exponentially.

It's an Investment

Ultimately, this is an investment in your business. Seedhead's design consultant leads you through the process from start to finish. Your consultant can develop a full user experience from beginning to end, or simply modernize the look and feel of your communication (logos, branding and or websites) in line with your customer's profile and your budget.

Contact Seedhead today to arrange your free, no obligation initial consultation.

LOGO SAMPLER



SERVICES

Customer
Experience
Assessment &
Project Management

Brand Assessment
& Development

Logo Design
or Refresh

All Printing
Requirements

Website Design

MAKE AN APPOINTMENT

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Design creates culture.

Culture shapes values.

Values determine the future.

...Robert L. Peters